## fotoflot

## PHOTOGRAPHS PURE AND SIMPLE

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In this edition, we focus on how some of our commercial customers are using fotoflōts to highlight their products and services.

## Put your company's story on your walls

fotoflot is a new, unique way to display photographs and other images. Its quality will reinforce the message that your products and services are also of the highest quality.

fotoflot displays images without glass, eliminating reflections and glare. It floats the photo off the wall or desk, subtly emphasizing the image. And its magnetic mounting system lets you change images in seconds. For example, a visiting customer's project can be moved to the most prominent position.

Let us help you with your project. Uploading images to fotoflot.com and ordering products is very easy - or contact us if you'd like to discuss your project. Your fotoflots will arrive securely packaged and ready to hang on the wall with all required mounting hardware included.



## Use fotoflot to create striking displays of your products, projects, customer logos, awards, or other graphics



**Blair**, **Church & Flynn** is an engineering consulting firm offering comprehensive engineering services including surveying, planning, design, project management and construction administration.

They recently moved into a new office facility, and were making a decision on how to decorate it. The firm's marketing staff was responsible for the project, discovered fotoflot



Combining fotoflots and award plaques

and decided to display photos of completed projects taken by the firm's engineers. The image above is from their office.

Blair, Church & Flynn like the clean modern look and the ability to change images. They also like the convenience of ordering online and not having to go through the framing process.

Blair, Church & Flynn have used fotoflots in innovative ways. For example they have combined fotoflots with award plaques, and also used them for signage.



fotoflots in general office area



fotoflot for signage



Priio is an engineering design consulting service specializing in commercial, industrial and life science product development. Larry O'Cull, President of

Priio, discovered fotoflōt and decided to use the wall space in their office's public area to describe their design process. Now, when a potential customer visits the facility, the fotoflōts serve as guides to tell the Priio story.





Four-panel arrangement showing how great ideas can start as a napkin drawing.

Larry liked fotoflot's high quality, clean look and reasonable price. He also said the magnetic mounting was a key selling point: "The magnetic mounts were very helpful in that we could mock everything up, take it all down, paint, install everything and then just pop up the fotoflots at the end (keeping them safe throughout the process)."





Arrangement describing the Priio design process, illustrated with product prototypes.

Let fotoflot help tell your story to customers, clients, partners and employees. Go to fotoflot.com, or Contact Us to discuss your project.

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